



JEFFREY HIGGINS

DIRECTOR OF MANUFACTURED PRODUCTS & MARKETING

Mr. Higgins joined inCon-trol Water Systems in 2009 and serves as Director of Manufactured Products & Marketing. His responsibilities include planning, directing, scheduling, and budging activities concerned with the production of inCon-trol's pump stations, control panels, irrigation water treatment systems, and custom fabricated products. He also procures equipment, parts, and materials necessary for project completion in addition to maintaining productive inventories. And as Director of Marketing, Mr. Higgins, develops, project and product specific marketing packages, corporate identity branding, professional service proposals, and marketing campaigns as needed.

Mr. Higgins brings over 15 years of experience in Project Management and collaboration with multi-disciplinary project teams. He is accomplished in planning, coordinating and contracting projects from schematic design to completion with a diverse range of professional clients.

Mr. Higgins earned his bachelor's degree in Landscape Architecture from Texas Tech University, College of Agricultural Sciences and Natural Resources. He has completed projects in all aspects of the business, including contract negotiation, design, manufacturing, construction and operations. His expertise in organizing, planning, and directing cost-effective design solutions in marketing and managing processes, and has been a valued asset to the inCon-trol team.

Representative Projects

- AT&T Corporate Plaza, Dallas, Texas: Corporate Water Feature
- Bull Creek Residence, Austin, Texas: Natural Water Feature
- Legacy Tower, Plano, Texas: Water Harvesting / Irrigation Pump System
- Irving Convention Center, Irving, Texas: Architectural Fountain
- TCU (Texas Christian University) – Admission Center, Fort Worth, Texas: Architectural Fountain
- SMU (Southern Methodist University) East Quad – Cooper Centennial Fountain, Dallas, Texas: Architectural Fountain
- High Point Park, Plano, Texas: Athletic Complex Irrigation Pump System
- Bicentennial Park, Southlake, Texas: Athletic Complex Irrigation Pump System
- Bacchus Community Park & Warren Sports Complex, Frisco, Texas: Irrigation Pump Systems
- Toyota of Irving, Irving Texas: Water Harvesting System
- Holt – CAT, Little Elm, Texas: Water Harvesting System
- Capital One Campus, Plano, Texas: Campus Irrigation Pump & Water Treatment Systems
- Hallsville High School; Hallsville, TX: Water Harvesting & Water Treatment Systems



Experience

15 years

Education

Bachelor of Science, Landscape Architecture, Texas Tech University; College of Agricultural Sciences and Natural Resources: Lubbock, TX

Professional Experience

Director of Manufactured Products & Marketing, inCon-trol Corporation
Project Manager / Designer, inCon-trol Corporation
Project Manager and Production Coordinator for TBG Partners
Landscape Division Manager and Field Supervisor, Holland Garden

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